



# Short North Parking Plan Updated Recommendations

THE CITY OF  
**COLUMBUS**  
ANDREW J. GINTHER, MAYOR

# WELCOME

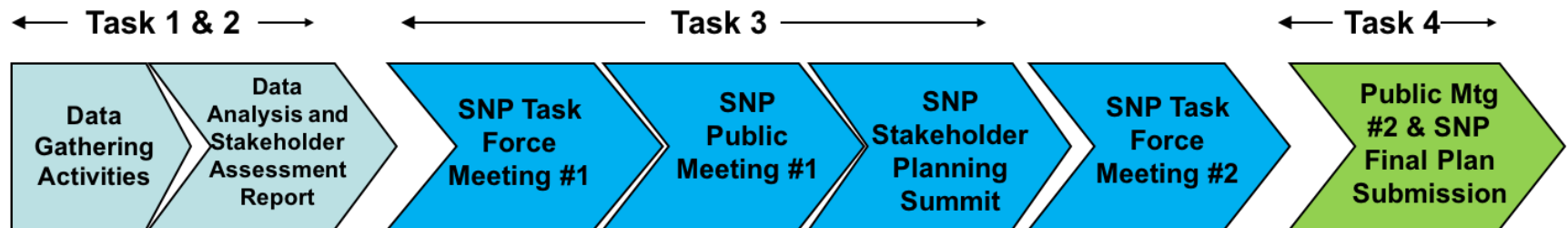
- Meeting Purpose: *Discuss the updated elements of the Short North Parking Plan*
  - Review Engagement Process
  - Overview of Updated Plan Elements



# COMMUNITY ENGAGEMENT PROCESS OVERVIEW

The Short North Parking Strategic Facilitation project led by RAMA focuses on research, engagement, and consensus-building by working with a diverse set of stakeholders to finalize a comprehensive parking recommendation for the Short North Neighborhood.

## Our Summarized Approach



February – May 2018





## 1,093 Total Survey Respondents

- 40 Out of Town Visitors
- 566 Residents
- 86 Employees
- 323 Metro Visitors
- 78 Businesses via Short North Alliance Survey



**126 Individuals**  
attended the first  
community  
meeting



**96 Individuals**  
attended the  
parking summits



## 6 Focus Groups Facilitated

- 3 Resident Groups
- 1 Employee Group
- 2 Business Owner Groups



**119 Question &  
Comment Cards**  
submitted and addressed



**8 Community Stakeholder  
Interviews Conducted**  
to elicit additional proposed plan feedback



**3 Hotline Calls**  
received



**197 Online Forms Submitted**  
with comments and questions

# Community Engagement

THE CITY OF  
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# PLAN RECOMMENDATIONS

1. Goals
2. Zones
3. Rates & Restrictions
4. Benefit District
5. Enforcement
6. Employees
7. Residents
8. Guests
9. Visitors
10. Assessment & Evaluation



# PLAN GOALS



Customer Focused

Equitable

Consistent

Leverage Mobility Options

**NO CHANGE**

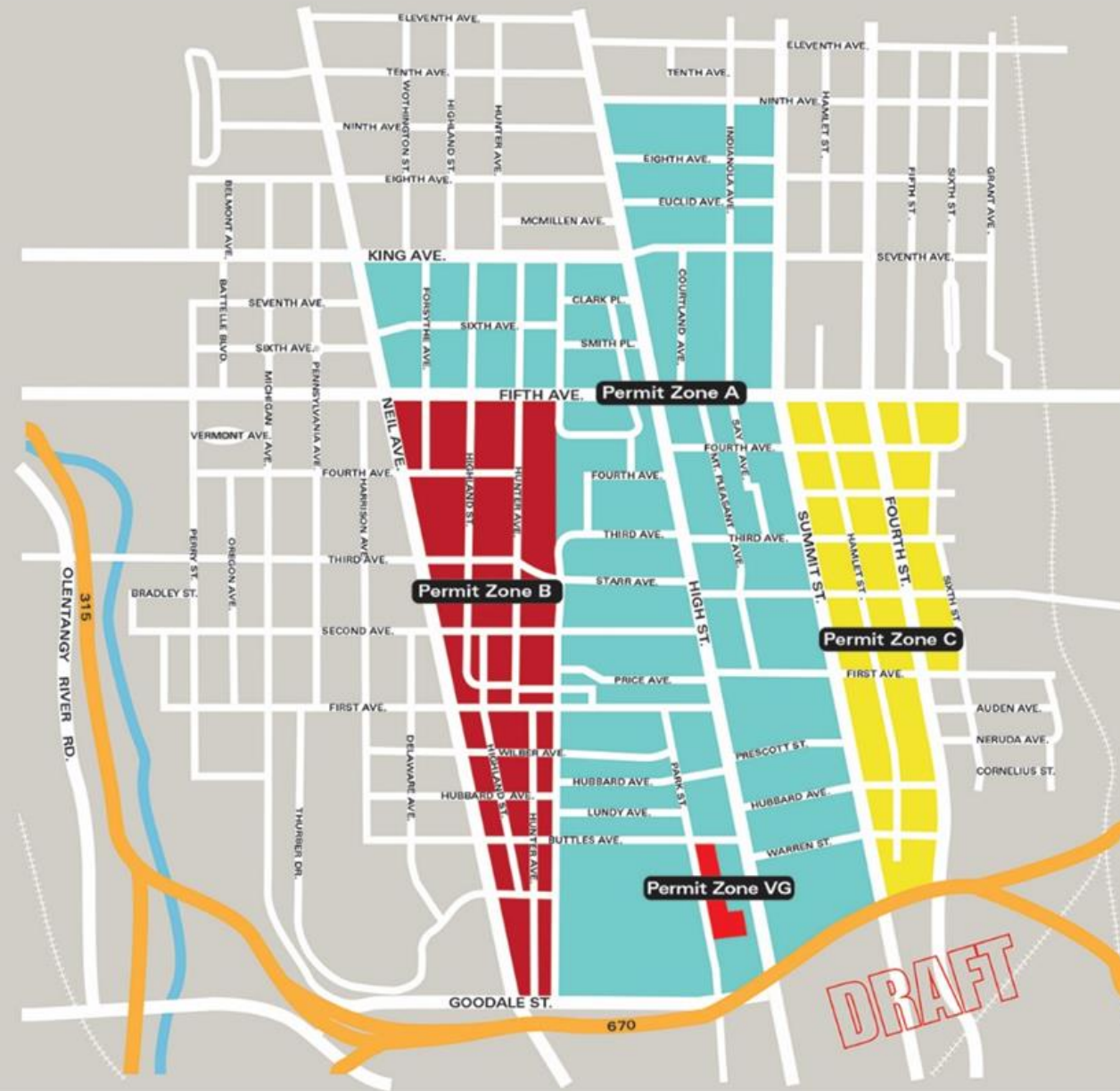
## Option 1

Permit Zone A:

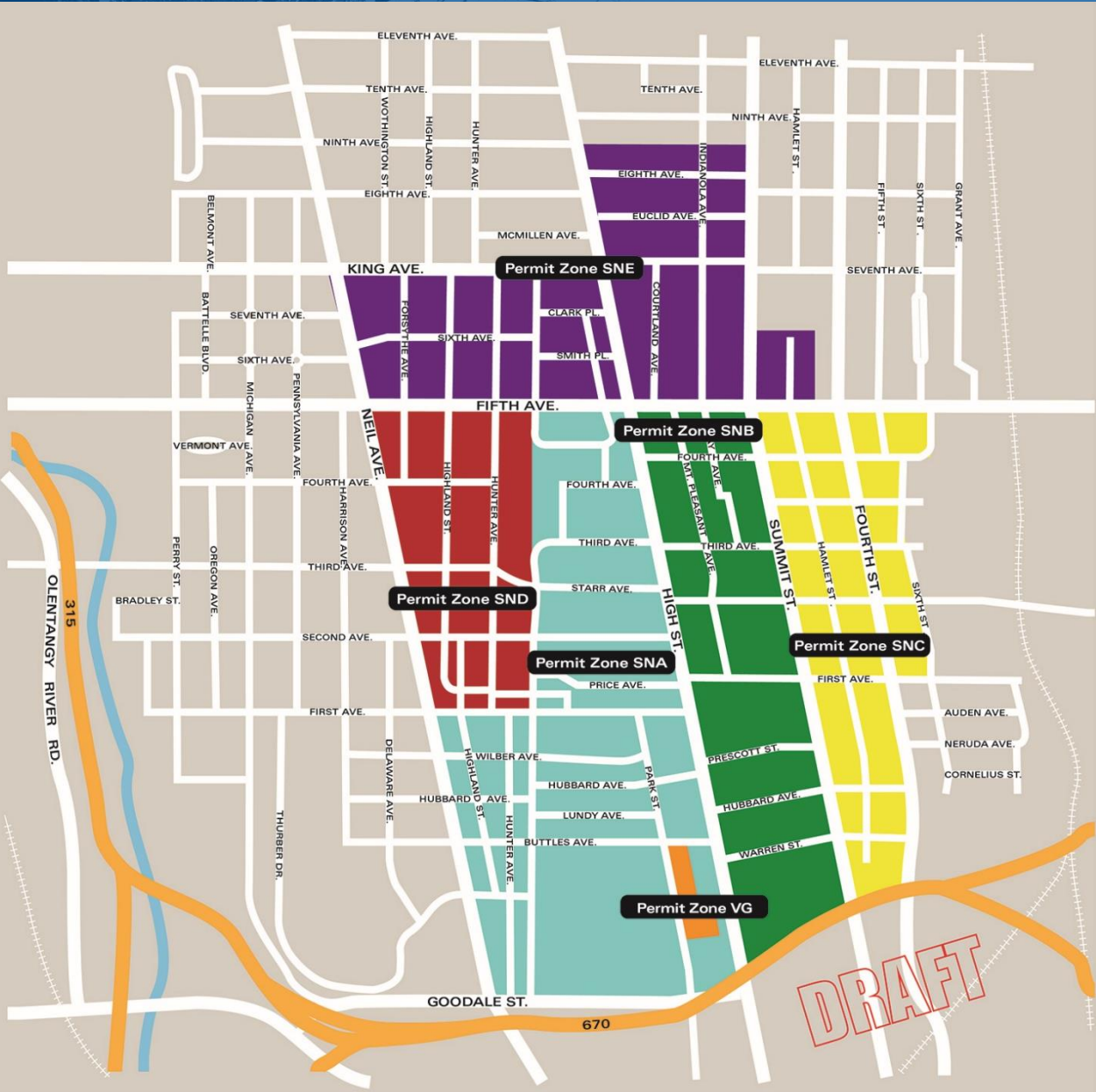
Permit Area B:

Permit Area C:

Permit Zone VG:



# Residential Permit Parking Zones



- Permit Zone SNA
- Permit Area SNB
- Permit Area SNC
- Permit Area SND
- Permit Zone SNE
- Permit Zone VG

# Residential Permit Parking Zones



# RATES AND REGULATIONS

## INNER ZONE: SNA,SNB, SNE

### Original

- 8a-12a
- \$2/hr, 3 hr max
- Permit Exempt

### Input

- Rates are not high enough to encourage garage use or other means of transportation

### Updated

- 8a-10p 3 hr max, 10p-8a permit only (*non-residential 8a-10p 3 hr no fee*)
- \$2/hr (8a-3p), \$3/hr (3p-10p)
- Permit Exempt

# RATES AND REGULATIONS

## OUTER ZONE: SNC, SND

### Original

- 3p- 12 a
- 3 hr max
- No Charge

### Input

- Rates are not high enough to encourage garage use or other means of transportation
- This area will become overwhelmed with those avoiding inner zone parking rates

### Updated

- 8a-10p 3 hr max, 10p-8a permit only (*non-residential 8a-10p 3 hr no fee*)
- \$1/hr (8a-3p), \$2/hr (3p-10p)
- Permit Exempt

# **PARKING SUPPLY & DEMAND:**

## **EXISTING CONDITIONS**

- Updated parking counts conducted late April
- Data compiled based on previous zones (A,B,C)
- Morning data collection illustrated:
  - 60% avg. occupancy across plan area
  - 67% of blocks were between 0-80% occupied
- Evening data collection illustrated
  - 70% avg. occupancy across plan area
  - 54% of blocks were between 0-80% occupied



Short North Parking Survey

[Use Percentage Heat Map](#)

AM count: 4/20/2018

PM count: 4/19/2018

Time

Time

3:30am-5:30am

7:00pm-9:15pm

Weather Clear

Weather Clear

### TOTAL OCCUPANCY BY ZONE

AM					PM				
ZONE	OCC	INV	%	ZONE	ZONE	OCC	INV	%	ZONE
A	1874	3205	58%	A	A	2311	3205	72%	A
B	851	1213	70%	B	B	893	1213	74%	B
C	474	908	52%	C	C	513	908	56%	C
VG	43	119	36%	VG	VG	91	119	76%	VG
<b>TOTAL</b>	<b>3242</b>	<b>5445</b>	<b>60%</b>	<b>TOTAL</b>	<b>TOTAL</b>	<b>3808</b>	<b>5445</b>	<b>70%</b>	<b>TOTAL</b>

### USE PERCENTAGE BY ZONE

AM					PM				
ZONE	0-60%	60-80%	80-100%	100%+	ZONE	0-60%	60-80%	80-100%	100%+
A	54%	18%	22%	6%	A	32%	19%	37%	13%
B	28%	21%	34%	17%	B	31%	17%	33%	19%
C	45%	24%	31%	0%	C	53%	22%	22%	2%
VG	75%	0%	25%	0%	VG	25%	0%	75%	0%
<b>TOTAL</b>	<b>47%</b>	<b>20%</b>	<b>26%</b>	<b>8%</b>	<b>TOTAL</b>	<b>35%</b>	<b>19%</b>	<b>34%</b>	<b>12%</b>

PARKING SUPPLY & DEMAND: EXISTING CONDITIONS

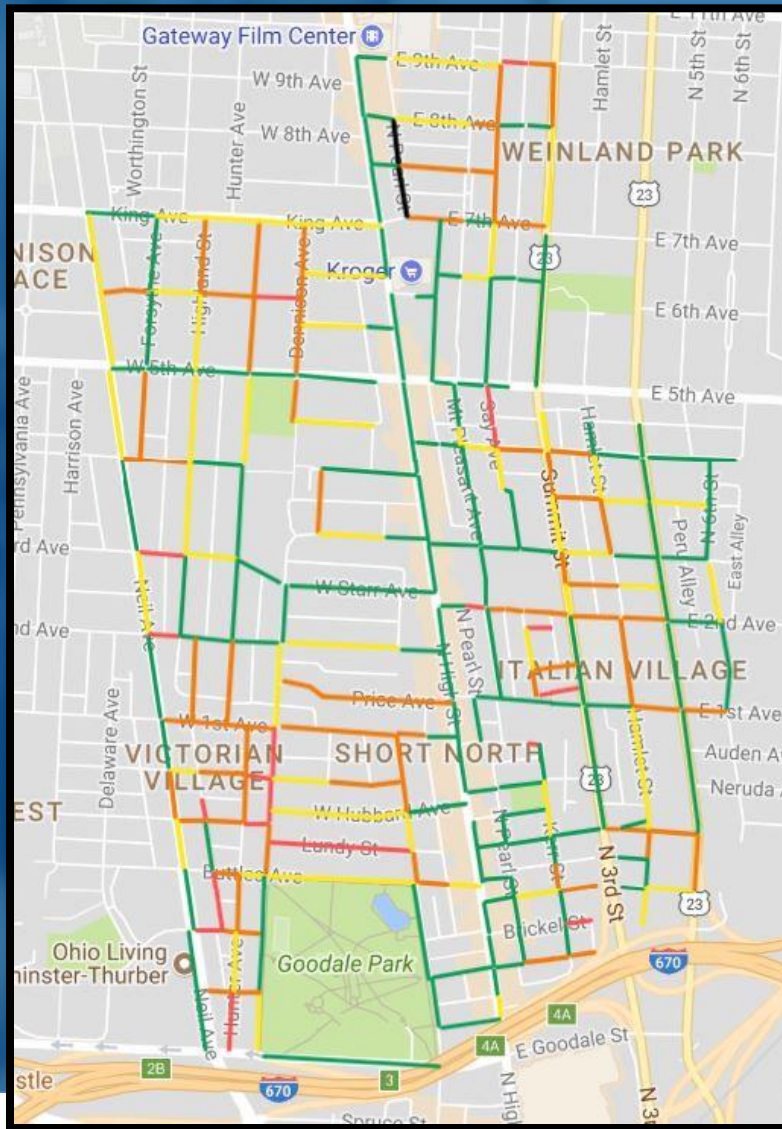
# **PARKING SUPPLY & DEMAND:**

## **EXISTING CONDITIONS**

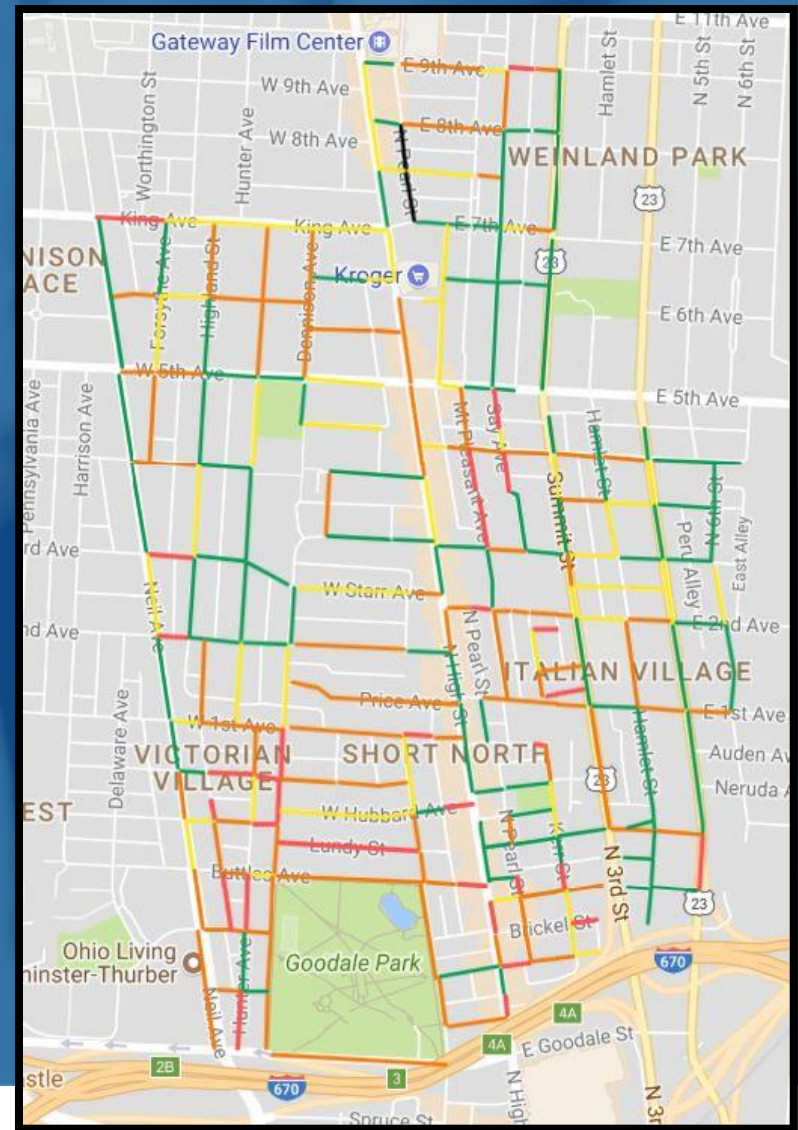
- Parking demand is variable across plan area
- 80%+ occupied blocks 1-2 blocks from 0-60% blocks
- Fragmented restrictions have created inequities by block
  - Restricted blocks vary in average occupancy
  - Occ. varies by type of restriction (time limit vs. permit only)
- Note: High St. occupancies skewed by meter restrictions



# MORNING COUNT



# EVENING COUNT



PARKING SUPPLY & DEMAND: EXISTING CONDITIONS



# BENEFIT DISTRICT

- Similar goals of Special Parking Area Fund
- 100% revenue (after operational expenses) goes to District
- Committee recommends projects to Public Service
- Currently drafting Pro-Forma (revenues & expenses)
- Funds to be used on:
  - Mobility Options
  - Parking Enhancements
  - Other Transportation needs

**NO CHANGE**



# PARKING ENFORCEMENT

## Input

- Additional and consistent enforcement is needed
- Residential streets need to be enforced past 10pm

## Updates

- New staff members will be added
- Enforcement will run from 7:30am-3am
- Active enforcement Monday – Saturday
- 3-3.5 hour beats to be created to cover all streets



# EMPLOYEE PARKING, PERMITS & ACCESS

## Original

- 2 permits
- 1 inner @ \$100
- 1 outer @ \$50
- By plate flexibility

## Input

- Business need more access to employee permits
- Employees need safe convenient parking

## Updates

- Up to 10 permits/business
- 1<sup>st</sup> four permits in zone in which business is located, remaining permits in SNC, SND
- Permits 1 - 4(\$100 ea. 24/7)
- Permits 5-10 (\$200-\$700 6a-8p)



# EMPLOYEE PARKING OPTIONS

- Use employee permits to park in Short North

- Park at garages downtown & utilize shuttle

- Use mobility options, do not park

- Park in Short North Garages



# RESIDENT PARKING OPTIONS

## Original

- Purchase a \$25 on street permit for your zone
- Purchase a \$100 on street permit for your zone with guest privileges

## Input

- The cost of resident permits is too high
- Residents need the flexibility of attaching the permit to any household car

## Update

- Purchase a \$25 on street permit for your zone
- Purchase \$25 guest pass privileges
- Can purchase guest pass privileges w/o resident permit

# RESIDENT PERMIT PARKING

## 4 Units or Less

up to 2 permits/address\*\*  
guest privileges allowed  
- \$25/yr (permits 1 & 2)

## 5 Units or More\*

up to 2 permits/address\*\*  
guest privileges allowed  
- \$25/yr (permits 1 & 2)

Permits to be “by plate” with no stickers

\* Built before 12/31/08

\*\* 1 permit/licensed driver (cannot have more permits than people)



# RESIDENT GUEST PARKING

## Original

- \$100/ year, 24/hr guest pass
- Two passes per day

## Input

- More flexibility is needed
- \$100 a year is too expensive

## Updates

- Purchase \$25 guest pass privileges (per account, address)
- 1 guest pass (no limitations)
- 300/year 24 hour guest passes \$6/ea (no daily limit)

# SHORT NORTH VISITOR PARKING & ACCESS

## Parking Meters

8a-3p (\$1/hr),  
3p-12a (\$2/hr)

8a-3p (\$1/hr),  
3p-10p (\$2/hr)

## Inner Zone

8a-12a  
\$2/hr  
3-hr max

8a-12a 3-hr max  
\$2/hr (8a-3p)  
\$3/hr (3p-10p)

## Outer Zone

3p-12a  
No charge  
3-hr max

8a-12a 3-hr max  
\$1/hr (8a-3p)  
\$2/hr (3p-10p)

These changes work to encourage meter use for shorter visits and encourage visitors staying longer to park in garages or take alternative transportation.

These changes also reflect the elimination of the option for commuters to park in the Short North and take the CBUS downtown

# PLAN ASSESSMENT & EVALUATION

11-13-18

Implementation

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May 2019

1<sup>ST</sup> Evaluation Period

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Aug 2019

2<sup>ND</sup> Evaluation Period

- (quarterly thereafter)
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GOAL

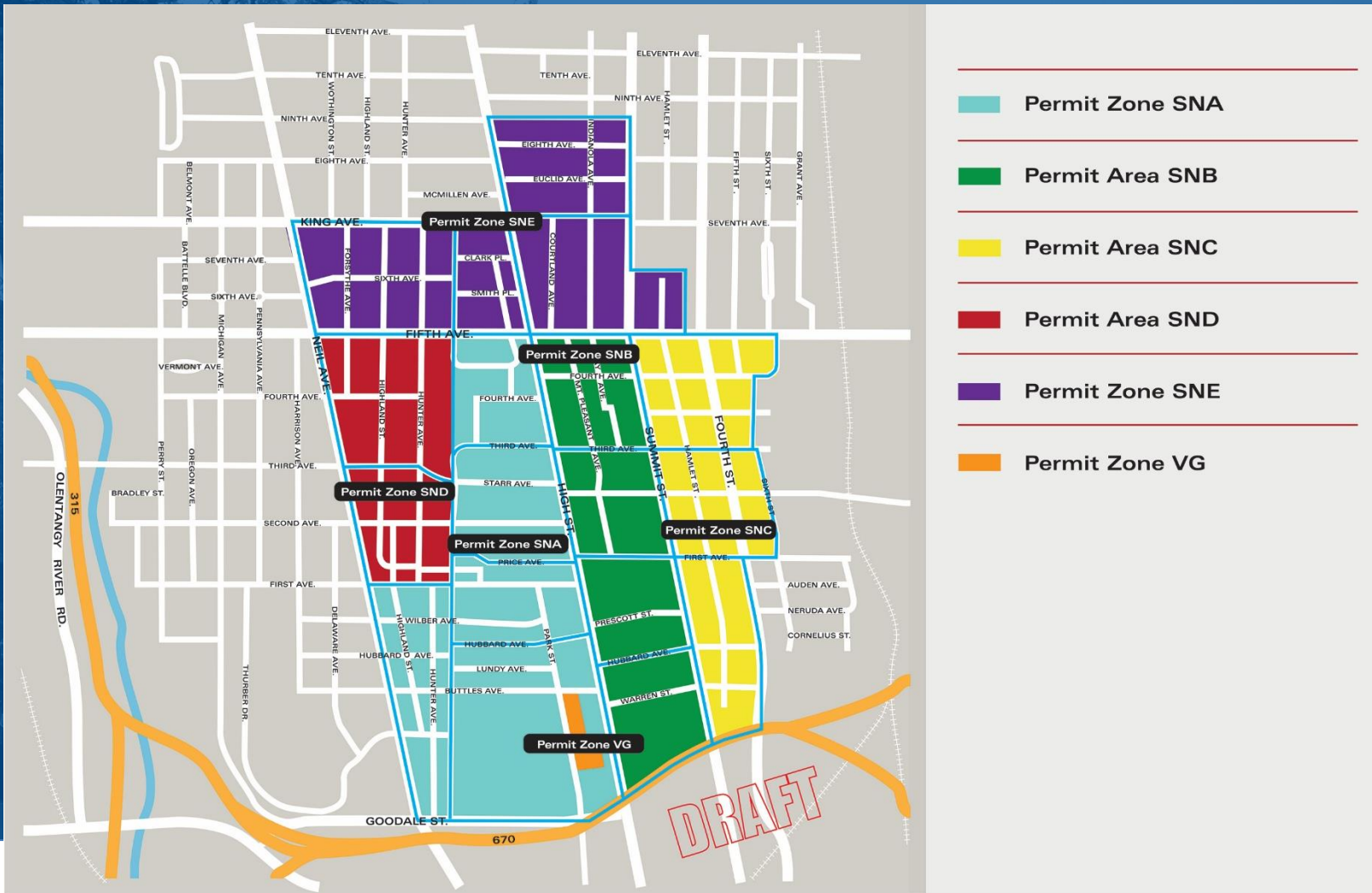
Maintain 60-80% avg. occupancy

ADJUST

Rates, Permits, Time Limits



# PLAN ASSESSMENT & EVALUATION



## Residential Permit Parking Zones

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DEPARTMENT OF  
PUBLIC SERVICE

# NEXT STEPS

5-16-18

Code Change Public Hearing

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July

3<sup>rd</sup> Task Force Meeting

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Aug-Sep

Education Campaign

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October

Final Stakeholder Notifications

- Permit application process opens
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11-13-18

Program Begins

- Enforcement starts